

INTERIORS • ARCHITECTURE • FASHION • ART • DESIGN

Gray™

The DESIGN MAGAZINE for the Pacific Northwest



ISSUE NO. 23:

A STUDY IN CONTRASTS

FURNITURE

meets **FASHION**

URBAN DEVELOPMENT

meets **DECAY**

ART meets **NATURE**

TRADITIONAL

meets **MODERN**

MINIMALISM

meets **OPULENCE**

REFINED

meets **RUSTIC**

BLACK

meets **WHITE**



SPEAKER SCHEDULE SUNDAY

PRESENTED BY
BLANCO

ALYKHAN VELJI

Alykhan Velji Designs | Calgary
Presented by: BLANCO

Sunday 11:00 a.m.

CAESARSTONE STAGE

Aly has been involved in the design industry for eleven years, specializing in both residential and commercial design. Having appeared on shows such as HGTV's "Designer Superstar Challenge" and "The Style Dept," City TV's "My Rona Home," and most recently CTV's "The Marilyn Denis Show," Aly has become a go-to design, décor, and lifestyle expert. Mixing different furniture styles from modern to traditional and using pattern and texture have become one of his signature statements.



KITCHEN DESIGN & TRENDS

Presented by: BLANCO

Sunday 2:00 p.m.

GRAY CONVERSATIONS STAGE

Joseph Herrin, AIA, *Heliotrope Architects* | Seattle and Portland
Patricia Gray, *Patricia Gray Inc.* | Vancouver
Arne Salvesen, CKD, *Inform Interiors* | Vancouver

This special kitchen-focused discussion spotlights how the best kitchens are being designed and laid out, and reveals the freshest looks in kitchen design today, framed within the context of real spaces designed by our panel of experts. Sub-topics will include the latest innovative appliances; fresh ways to think about workspace and storage; and what the future holds for this workhorse of a room, from a residential perspective as well as in the realm of restaurants. Come away with insight on the most important room in the house, ensuring that your own project won't miss the mark.

BLANCO

TURN YOUR CREATIVE DREAMS INTO REALITY

Sunday 12:00 p.m.

GRAY CONVERSATIONS STAGE

Jennifer Hawk, *Occupy Design* | Vancouver
Carrie Hayden, *Hayden Collective* | Seattle
Brian Paquette, *Brian Paquette Interiors* | Seattle
Reisa Pollard, *Beyond Beige Interior Design* | North Vancouver

So you've got good taste and a natural eye for style—now what? You need more than that to build a legitimate design brand—to open a retail store or restaurant, become a fulltime designer, or create a product. People who have managed to turn a born-with-it talent into a living discuss ways to take your point of view to the next level and translate it into a real business. They discuss turning points in their lives and careers that signaled the leap from having an idea to making a full-on brand. They share must-haves and never-dos in the business of design, and what it takes to build a brand in today's multi-faceted market.

COREY KLASSEN, CKD, CBD

Corey Klassen Interior
Design | Vancouver
Presented by: BLANCO

Sunday 3:00 p.m.

CAESARSTONE STAGE

Corey Klassen is a Certified Kitchen Designer (CKD), Certified Bathroom Designer (CBD), and the principal designer at the Vancouver-based firm Corey Klassen Interior Design. Residential design has been Corey's passion for over 20 years. He has worked in visual merchandising, set decoration, and luxury furniture sales and has a strong background in visual communication and graphic design. Corey believes in creative collaboration with a holistic approach to design and living. He believes it is not the designers' role to have a style, but rather that "it is our position to mirror our client and project their vision into reality with options, concepts, and understanding."



Gray DESIGN LABS

Cast your own Campfire
Candle with Portland's
Revolution Design House
at GRAY Design Labs. >>



Experience the design process through the hands of makers at the inaugural **GRAY Design Labs**, debuting at this year's GRAY Conversations Stage and Lounge. Join Pacific Northwest artisans and designers as they talk about their products, demonstrate their craftsmanship, and even let you try your hand at the creation process. Stop by the GRAY Conversations Stage and Lounge for the full Design Labs lineup.